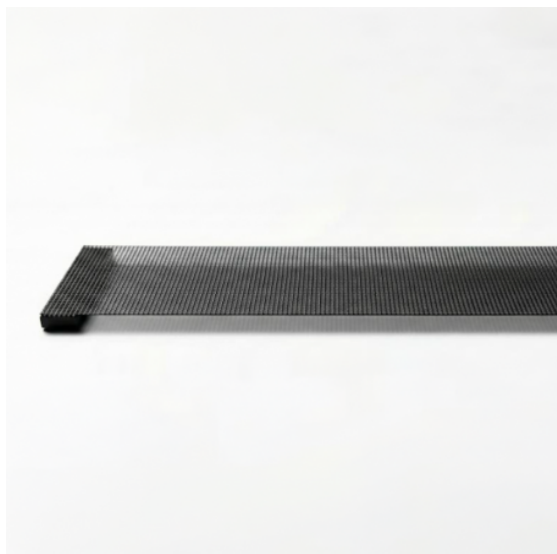


P3.91 / ULTRA TRANSPARENT DOUBLE-SIDED HOLOGRAPHIC / LED DISPLAY 250 × 3000 MM

TECHNICAL DETAILS

Pixel pitch (mm)	3.91
Technology	SMD2020
Module width (mm)	250
Module height (mm)	3000
Module resolution (px×px)	64 × 767
Transparency (%)	75
Max. brightness (cd/m ²)	1500
Refresh Rate (Hz)	3840
Viewing angles (h/v; °)	160/140
Peak power (W)	1600/m ²
Typical power consumption (W)	700/m ²
Protection Level (IP)	IP43
Net weight (kg)	4/m ²
Connectors	HDMI port
Connectors	USB port
Connectors	Ethernet
Connectivity	WiFi
Set contains	1 x LED controller

PRODUCT DESCRIPTION

ULTRA TRANSPARENT DOUBLE-SIDED Holographic is an exceptionally transparent, double-sided LED screen that combines a holographic visual effect with the ability to maintain visibility of the space behind the screen. With up to 75% transparency, displayed content creates a light, almost floating-in-air effect, attracting attention without visually closing off the surrounding space. The screen's key advantage is its double-sided design, allowing content to be displayed simultaneously on both sides. What's more, each side can display different content, enabling a single screen to deliver different messages to audiences on either side of the installation. With a 3.91 mm pixel pitch, module resolution of 64 × 767 px, and a 3840 Hz refresh rate, the screen delivers smooth and sharp visuals suitable for both dynamic animations and promotional content. A maximum brightness of 1500 nits ensures good content

visibility even in demanding lighting conditions. The screen is ideal for trade shows, product launches, conferences, live events, scenographic installations, and eye-catching displays where visual impact needs to be combined with an open, unobstructed space. Its modular design allows for a variety of screen configurations and formats, tailored to the available space and the requirements of each installation. For example, the screen can be configured in a 3×3 m format, offering a resolution of 767×767 px, or a 4×3 m format with a resolution of 1023×767 px. Other module combinations are also possible, allowing the screen size and aspect ratio to be adapted to the specific requirements of each project.

Product link:

<https://rentalhouse.sqm.eu/gb/led/2942-p391-ultra-transparent-double-sided-holographic-led-display-250-3000-mm.html>